

# Expert Human Capital Consulting Powered by Our People

Since 2007, LinkVisum Consulting Group, Inc, a woman-owned small business, has been a leading provider of human capital strategy, training, and transformational change management with recent experience in Federal government human capital and training including US Department of Homeland Security (DHS), US Department of Justice (DOJ), US Department of Transportation (DOT), and US Federal Aviation Administration (FAA), as well as non-profit organizations.

## PAST PERFORMANCE

### Department of Transportation (DOT), Federal Aviation Administration (FAA)

Developed a comprehensive change management strategy consisting of strategic communications, outreach, and web-based training for the implementation of the Safety Assurance System for 5000 inspectors throughout the FAA.

### Department of Justice (DOJ), Community Relations Service (CRS)

Provided a mix of program support for CRS in its mission to be “peacemaker” for community conflicts within our communities, including strategic planning, training design and development, annual report drafting and design, website development and maintenance, and publishing of print materials.

### Department of Homeland Security (DHS), Cybersecurity and Infrastructure Security Agency (CISA)

Analyzed and reported Federal Employee Viewpoint Survey (FEVS) for 19 CISA Divisions as part of the Office of Chief People Officer (OCPO) Employee Engagement initiative. Supported CISA’s Emergency Communications Division (ECD), leading CISA ECD’s Workplace Optimization Initiative, which aligns the CISA ECD environment and culture to each individual employee’s needs.



## CORE COMPETENCIES

### HUMAN CAPITAL STRATEGY AND EXECUTION

- Human Capital Strategy and Assessment
- Organizational Assessment
- Workforce and Succession Planning
- HR Operational Support
- Human Capital Program Evaluation
- HR Organizational Performance Management

### ORGANIZATIONAL STRATEGIC PLANNING

- Transformational Change Management Strategy and Planning
- Change Management Process Implementation, Tools, and Resources
- Employee Alignment and Engagement
- Facilitation, Focus Groups, Listening Sessions
- Process measurement, Evaluation, improvement

### DATA ANALYTICS

- Data Science and Artificial Intelligence
- Analytic Process Transformation
- Federal Employee Viewpoint Survey (FEVS) Analysis
- Business Intelligence and Data Visualization

### LEARNING SOLUTIONS

- Training Strategy and Curriculum Development
- Custom Design and Off-the-Shelf Training
- Leadership Development and Coaching
- Team Building and Experiential Learning

### COMMUNICATIONS

- Strategy, Planning, Implementation
- Stakeholder Engagement
- Social Media
- Print, Digital, Video Content Publication, and Marking

### PROGRAM AND PROJECT MANAGEMENT SERVICES

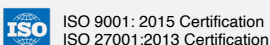
- Project Management Office Support
- Risk Management and Quality Assurance
- Financial and Project Planning Management
- Integrated Schedule Management
- Logistics and Administrative Support



## CONTACT INFORMATION

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## NAICS CODES

- 541511 Custom Computer Programming Services
- 541512 Computer Systems Design Services
- 541513 Computer Facilities Management Services
- 541519 Other Computer Related Services
- 541611 Administrative Management and General Management Consulting Services
- 541612 Human Resources Consulting Services
- 541613 Marketing Consulting Services
- 541614 Process, Physical Distribution, and Logistics
- 541618 Other Management Consulting Services
- 541690 Other Scientific and Technical Consulting Services
- 611420 Computer Training
- 611430 Professional and Management Development Training
- 611710 Education Support Services